



Chili's® Give Back Event Organization Guidelines

What is a Give Back Event?

A Chili's Give Back Event is an all-day fundraiser benefitting not-for-profit organizations with a valid tax ID number. The organization promotes their Give Back Event and receives 15% of the sales (excluding tax and gratuity) from guest checks with turned in vouchers.

Give Back Event Rules:

- A completed application must be submitted to a Restaurant Manager five weeks in advance of the requested date. *(Not hosted Friday - Sunday)* The event date will be determined by the General Manager upon event approval.
- Organizations cannot distribute vouchers on Chili's premises (this includes our parking lot).
- Organizations are not permitted to display/ distribute any signage or pamphlets for the organization's scheduled fundraiser on Chili's premises.
- Guests must have a voucher to have their sale counted in the total tally. Can be on cell phone or printed out.
- The event does not discount meals; it simply raises funds for your group.

Tips to Planning a Give Back Event

- **Set realistic expectations.** For example, if you want to earn \$150, your organization needs to bring in \$1,000 in sales.
- **Distributing vouchers to your supporters 1-2 weeks in advance** is optimal. You will receive an electronic version of the Give Back Event voucher to print and/or email.
- **Promote!** Ultimately, the enthusiasm of the organization's members is the biggest factor in success. Send out a press release to local newspapers, radio stations and television stations. **Remember email/social media is a cost effective way to promote your event.**

* Ideal event partners are organizations that strengthen families, promote a safe, nurturing environment for children and youth and emphasize student academic and physical achievement. Chili's donations are NOT intended to be used by individuals or groups collecting personal or corporate profit, or causes that are in contrast to our family based values.