

PRIVACY POLICY FOR QUALITY DINING, INC. AND ITS AFFILIATES AND SUBSIDIARIES

Burger King® • Chili's® • Spageddies® • Papa Vinos® • blue 2 O®

Last Revised: May 13, 2013

Quality Dining, Inc., and its affiliates and subsidiaries (hereinafter, collectively the "Restaurants") are sensitive to privacy concerns of our web users and visitors. This policy will explain what types of personal information the Restaurants' website (www.qdi.com) collects from users and visitors, the purpose for which the information may be used, and what rights users and visitors have related to the collection, disclosure and use of that information.

The QDI website is operated by Quality Dining, Inc.

Non-Personal Information

Non-personal information may be collected by the operation of internet host servers. This sort of information includes IP addresses, your mobile devices' unique ID, the type of mobile device or operating system you are using, the browser you are using, the number of visitors or users of the QDI site, and the web address the user or visitor was at immediately before visiting the QDI page. This information does not include any personally identifiable information, such as email address, unless the user or visitor expressly provides that information.

Cookies may be used to collect web use data from a user or visitor's hard drive however, this information does not include personally identifiable information. The cookies are merely intended to personalize your use of our website, and make repeated use of the site easier. You have the ability to decline cookies by following the instructions for doing so on your web browser. We may use cookies to identify marketing materials most appropriate for you, or facilitate your recall of a password when reusing a desktop or mobile device to access functions on our web page.

Personal Information

Any personal information collected would be information that you as a user share or provide for purposes of purchasing a gift card, obtaining or providing employment related information, or participating in electronic marketing, contests, or other such programs. This information may include your name, address, telephone number, or email address. Such personal information, would only be used as follows: (1) to allow us to notify visitors or users of upcoming events, promotions, or Restaurant activities, (2) to conduct internal reviews of the use of the QDI website and conduct marketing research, (3) to send marketing and other materials to our visitors or users about products and services provided by the Restaurants, (4) to fulfill purchases, coupons, prizes or awards, (5) to respond to specific requests or inquiries posed by a user or visitor, (6) to protect the security of the website or respond to a subpoena or demand from an authorized government agency (7) to provide notice to visitors or users. If you begin to receive emails or text communications from one or more of the Restaurants, you will also be provided with instructions about how to un-subscribe.

The Restaurants do not collect any credit card information through the website. Any personally identifiable information provided for a credit card purchases are not provided to the Restaurants or Quality Dining or any of its subsidiaries or affiliates. Rather, any such information is received or processed by the credit card processing entity.

The Restaurants will not share or disclose personal information to any third party except third parties used to effectuate a purchase from the QDI website, or where required by subpoena or government demand with authority to require such disclosure.

Changes to this Policy: The Restaurants reserve the right to change the terms of this policy by posting updated text on this site. By using the QDI website, you are agreeing to the terms of this Policy and your continued use confirms your agreement to any modified or changed terms. The Restaurants recommend you periodically review this policy to assure there are no changes that may impact your use of the QDI website.

Contact Us

If you have any questions about our Privacy Policy, please contact us at CorpQuestions@qdi.com or (574) 271-4600.

Children Privacy

The Restaurants do not knowingly collect any personally identifiable information from children under the age of thirteen. The QDI website is directed to adults at least eighteen years old. When a user uses this website or discloses personal information on this website, the user is representing to us that he or she is the appropriate age for the portion of this website, or if he or she is under the referenced age, that he or she is using this website with the involvement and approval of a parent or guardian. If a child under the age of eighteen (18) provided this website with personally identifiable information, we ask that a parent or guardian contact us at CorpQuestions@qdi.com, and we will promptly delete the child's information from our records.

Third Party Links

The QDI website may link you to other sites not operated or maintained by the Restaurants. The Restaurants are not responsible for any information provided to or obtained from such parties or links. Please refer to the privacy policies provided on those sites to which you may be linked.