



**BOYS & GIRLS CLUB
OF CAMDEN COUNTY**

CONTACT:

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**blue₂O seafood grill + bar Raises Over \$8,000 for
The Boys and Girls Club of Camden County**

(October 22, 2008--Cherry Hill, NJ) Cherry Hill’s newest restaurant, **blue₂O** seafood grill + bar announced a charitable donation to The Boys & Girls Clubs of Camden County. The \$8,030 donation was the result of an October 11th sneak preview Chef’s Table fundraising event held at the restaurant.



Milford Liss, Exec. Director, Kaleah Riley, Kenneth Morgan, Youth Workers - Big Brothers & Big Sisters of Camden County, Teresa Fisher-Batson Area Director, Jasper Alivia, Exec. Chef, Patrick Sterr, General Manager - blue₂O

“We are very pleased to make this donation to The Boys & Girls Club of Camden County,” said blue₂O’s General Manager and Southern NJ native Patrick Sterr. “The fundraising event provided an excellent opportunity to showcase our restaurant and food while making a contribution to a fine organization. I am proud of our team’s dedication to make a positive impact on the local community.”

“Events like this give us the opportunity not only to raise funds, but to raise awareness,” said Milford Liss, Executive Director of the Boys & Girls Club of Camden County. “Not only was the food delicious, but the event allowed us to spread the organization’s message.”



The Chef’s Table featured blue₂O’s signature fresh seafood presented with premium ingredients and unique preparations. Chef Jasper Alivia’s menu featured a progression of appetizers, entrees and desserts—with some surprises along the way. One hundred percent of the 158 tickets sold benefited The Boys & Girls Club of Camden County. The proceeds from the evening’s cash bar were also donated to the organization.

“Our goal is to become a solid community service partner,” said Chef Alivia. “Through the efforts of our entire staff, we hope to become the first choice for seafood dining in the area and an asset to the community.”

The Boys & Girls Club of Camden County provides a safe haven for the young people of Camden. The Marjorie & Lewis Katz Clubhouses at Parkside and East Camden are open weekdays after school and on Saturdays to provide a supervised, educational and social outlet for Club members during the time of day when children are most at risk to become involved in dangerous activities.

In every community, boys and girls are left to find their own recreation and companionship in the streets. An increasing number of children are at home with no adult care or supervision. The Boys & Girls Club of Camden County provides an alternative to this. At the Clubhouse, young people are engaged in educational, social and recreational activities and they know that someone cares about them. Club programs and services promote and enhance the development of boys and girls by instilling a sense of competence, self-worth and belonging. The Boys & Girls Club is truly a safe place where children come to learn and grow -- all while having fun. It is truly The Positive Place For Kids.

blue₂O is located at 1906 Route 70 West. The restaurant is open 11: 00 am – 11:00 pm, Monday – Thursday; 11:00 am – 12:00 am Friday – Saturday; 11:00 am – 10:00 pm on Sunday. For reservations and further information, call 856-662-0297.